

# AASBO 54TH ANNUAL CONFERENCE

NAVIGATING THE FUTURE

A circular graphic featuring a compass rose with a red needle pointing towards the word 'FUTURE'. The compass is set against a dark, textured background. The word 'FUTURE' is written in a large, bold, sans-serif font across the center of the compass. The cardinal directions 'N', 'S', 'E', and 'W' are also visible on the compass face.

**APRIL 30 - MAY 3, 2024**  
**PERDIDO BEACH RESORT**  
**ORANGE BEACH, AL**

# aasbo

# Alabama Association of School Business Officials

## 2024 EXHIBIT & SPONSORSHIP OPPORTUNITIES

The 54<sup>th</sup> Annual Alabama Association of School Business Officials conference will be held April 30 - May 3, 2024 at the beautiful Perdido Beach Resort in Orange Beach, Alabama. We would like to cordially invite you to participate in our annual program again this year as a program sponsor and/or an exhibitor at our vendor fair. Times have been set aside on Wednesday and Thursday for members to visit the vendor showcase, located on the beach level in the Perdido Beach Resort.

### AASBO 2024 Exhibit Show

#### Exhibit Show Setup:

Wednesday, May 1, 2024 1:30 p.m.

#### Exhibit Show Hours:

Wednesday, May 1, 2024 3:00 p.m. - 5:30 p.m.

Thursday, May 2, 2024 8:30 a.m. - 10:30 a.m.

#### Exhibit Breakdown:

Thursday, May 3, 2024 11:00 a.m.

**Vendors are welcome to participate  
in all conference activities!**

### EXHIBIT BOOTH RENTAL

**EXHIBIT BOOTH**—\$1,500

Includes two registrations for booth personnel

### SPONSORSHIP LEVELS

#### Business Sponsorships

Cancellations after April 17, 2024 will incur a \$1,500 cancellation fee.

#### DIAMOND SPONSOR—\$7,500

Two booths in prominent location at Annual Conference

One exhibit table at Fall and Winter Conferences

Recognition in conference programs

Listing as a business sponsor at all conferences

Listing on AASBO website

Opportunity to submit proposal for presentation

at AASBO events

#### PLATINUM SPONSOR—\$5,000

Booth in prominent location at Annual Conference

One exhibit table at Fall or Winter Conferences

Recognition in conference programs

Listing as a business sponsor at all conferences

Listing on AASBO website

#### GOLD SPONSOR—\$2,500

Booth at Annual Conference

Listing as business sponsor at conference

Attendance for two people at Annual

Conference

Recognition in conference program

#### Annual Conference Sponsorships

##### SPEAKER SPONSOR\*—\$5,000

Attendance for two people at Annual Conference

Opportunity to introduce keynote speaker

Recognition in conference program

##### WI-FI SPONSOR\*—\$4,000

Attendance for two people at Annual Conference

Company name listed as wi-fi password

Recognition in conference program

##### BREAK SPONSOR\*—\$3,000

Attendance for two people at annual conference

Logo or listing on signage at conferences

Recognition in conference program

\*Does not include booth at annual conference\*

## AASBO EXHIBIT SHOW

Your company will be front and center at Alabama's largest trade show of educational products and services. AASBO serves over 1,500 members, representing every Alabama K-12 public school district. Each vendor receives recognition in the conference program, signage, and at the general session. **Door prize giveaways will be announced Thursday, May 2 at 10:30am in the ballroom during the general session.**

### EXHIBIT SPACE SPECIFICATIONS

A single booth section for this show will be:

- 10' by 8' (10ft wide) in size and will have an 8' high backdrop and 3' high side rails.
- Included in each booth are one 6' by 30" H draped table, one chair, and one wastebasket.
- Booth color is navy blue. The exhibit hall is carpeted.
- Electrical service is provided for all booths if noted on registration form.
- Exhibit hall is limited to 65 booths and are sold on a first come first serve basis.
- Confirmations and further instructions, including booth locations and conference attendees will be sent out by April 8, 2024.

### Lodging

After registering as a sponsor or vendor, you will receive a code to book your hotel room on February 21st. Register early, the hotel will sell out!

### SHIPPING INSTRUCTIONS

All packages sent directly to the resort are to be addressed as follows:

Your Name

**Wave Audio Visual Productions**

Alabama Association of School Business Officials

Your Company Name

27200 Perdido Beach Blvd.

Orange Beach, AL 36561

# AGENDA AT A GLANCE

## **TUESDAY, APRIL 30, 2024**

**11:00AM - 5:00PM REGISTRATION**

**9:00AM - 3:00PM NEW CSFO BUDGET WORKSHOP (INVITATION ONLY)**

**1:00PM - 4:30PM PRE-CONFERENCE WORKSHOPS**

**5:00PM - 7:00PM OPENING RECEPTION (SPONSORS & VENDORS WELCOME)**

## **WEDNESDAY, MAY 1, 2024**

**8:00AM - 9:00AM REGISTRATION**

**9:00AM - 11:30AM FIRST GENERAL SESSION**

**11:30AM - 1:00PM LUNCH ON THE POOL DECK**

**1:00PM - 4:00PM BREAKOUT SESSIONS**

**3:00PM - 4:00PM VENDOR HALL (CSFO/PURCHASING)**

**4:00PM - 5:30PM VENDOR EXHIBITS RECEPTION**

## **THURSDAY, MAY 2, 2024**

**7:30AM - 8:30AM BREAKFAST**

**8:00AM - 9:15AM BREAKOUT SESSIONS**

**8:30AM - 10:30AM VENDOR HALL OPENS**

**9:30AM - 10:15AM BREAK IN VENDOR HALL**

**10:30AM - 12:00PM DOOR PRIZE GIVEAWAYS/GENERAL SESSION**

**12:00PM - 1:00PM LUNCH (AFTERNOON WORKSHOP ATTENDEES ONLY)**

**1:00PM - 4:00PM POST CONFERENCE WORKSHOP**

## **FRIDAY, MAY 3, 2024**

**8:00AM - 8:45AM BREAKFAST**

**8:45AM - 10:30AM SECOND GENERAL SESSION**



## Registration Options for Vendors & Sponsors

Register by Mail  
Registration Services  
The University of Alabama  
Box 870388  
Tuscaloosa, AL 35487

Register by Phone  
1-866-432-2015  
1-205-348-3000

Register Online

Please submit this entire page for your registration. For multiple registrations, please duplicate this form.

First: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Last: \_\_\_\_\_

Preferred Name / Nickname: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Job Title: \_\_\_\_\_

How did you find out about this program? \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ made payable to THE UNIVERSITY OF ALABAMA

Charge \$ \_\_\_\_\_ to credit card:  MasterCard  VISA  American Express  Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Security / Verification / CVV Code \_\_\_\_\_ (Three or four digit code on back or front of credit card.)

Authorizing Signature: \_\_\_\_\_

### CONTACT INFORMATION FOR SPONSOR - \$50 ADDITIONAL PERSONNEL

1. Name: \_\_\_\_\_ Email: \_\_\_\_\_

2. Name: \_\_\_\_\_ Email: \_\_\_\_\_

3. Name: \_\_\_\_\_ Email: \_\_\_\_\_

4. Name: \_\_\_\_\_ Email: \_\_\_\_\_

### 54th AASBO Annual Conference April 30- May 3, 2024 Orange Beach, AL Program #: CS-2405-AASBOX-01 Exhibit Booth Rental

\$1,500 Exhibit Booth  
*Includes two registrations*

\$50 Additional Personnel (each)

### Business Sponsorships

\$7,500 Diamond Sponsor  
*Includes four registrations, two booths at Annual Conference and one exhibit table at Fall and Winter sessions.*

\$5,000 Platinum Sponsor  
*Includes two registrations, one booth at Annual Conference and one exhibit table at Fall or Winter sessions.*

\$2,500 Gold Sponsor  
*Includes two registrations and one booth at Annual Conference*

### Annual Conference Sponsorships

\$5,000 Speaker Sponsor  
*Includes two registrations at Annual Conference and an opportunity to introduce keynote speaker.  
\*Does not include exhibit booth.*

\$4,000 Wi-Fi Sponsor  
*Includes two registrations at Annual Conference and company name listed as wi-fi password.  
\*Does not include exhibit booth.*

\$3,000 Break Sponsor  
*Includes two registrations at Annual Conference.  
\*Does not include exhibit booth.*