

aasbo

Alabama Association of
School Business Officials

2022 Business Sponsorship Program

The Alabama Association of School Business Officials (AASBO) is pleased to offer its Business Sponsorship Program. AASBO, an independent, not-for-profit professional association, is dedicated to being the trusted resource for school business operations in Alabama. AASBO is one of the state and province affiliates of the Association of School Business Officials International (ASBO Intl.) which serves members from the United States, Canada, and more than 20 other nations. Currently, AASBO has more than 1,500 members representing more than 130 public school districts in Alabama.

AASBO has been fortunate over the years to have the financial support of our sponsors who have helped to underwrite and enhance our annual conference each year. This program seeks to provide sponsors with year-round benefits that provide the long-term return on investment needed to grow and maintain business with Alabama school districts. By offering opportunities for branding, networking, sales and customer loyalty, our sponsorship program can work to complement your business strategy.

By choosing a sponsorship opportunity, your business will be front and center at the state's premier school business events that attracts the decision-makers from Alabama schools. Not only will your company achieve recognition and access to the school industry's most valuable audience, but you will also be supporting the association's key professional development events and have a presence at the largest schools-related products and services exhibition. The attached brochure describes sponsorship levels and the associated benefits for your company. The sponsorship programs are on a January to December cycle.



2022 Business Sponsorship Program

Diamond Sponsor **\$7,500**

- Two booths in prominent location at Annual Conference
- One exhibit table at Fall and Winter Conferences
- Recognition in conference programs
- Listing as a business sponsor at conference
- Listing on AASBO website

Platinum Sponsor **\$5,000**

- Booth in prominent location at Annual Conference
- One exhibit table at Fall and Winter Conferences
- Recognition in conference programs
- Listing as a business sponsor at conference
- Listing on AASBO website

Gold Sponsor **\$2,500**

- Booth at the Annual Conference
- Listing as business sponsor at conference
- One exhibit table at Fall or Winter Conference
- Logo or listing on signage at conferences
- Recognition in conference programs

For more information, please contact David Smith or Liz Majercik:

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