

AASBO 55th Annual Conference

aasbo | Alabama Association of
School Business Officials



Thrive, Don't Just Survive!

April 29-May 2, 2025

Perdido Beach Resort, Orange Beach, AL

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Alabama Association of School Business Officials

2025 EXHIBIT & SPONSORSHIP OPPORTUNITIES

The 55th Annual Alabama Association of School Business Officials conference will be held April 29 - May 2, 2025 at the beautiful Perdido Beach Resort in Orange Beach, Alabama. We would like to cordially invite you to participate in our annual program again this year as a program sponsor and/or an exhibitor at our vendor fair. Times have been set aside on Wednesday and Thursday for members to visit the vendor showcase, located on the beach level in the Perdido Beach Resort.

AASBO 2025 Exhibit Show

Exhibit Show Setup:

Wednesday, April 30, 2025 1:30 p.m.

Exhibit Show Hours:

Wednesday, April 30, 2025 3:00 p.m. - 5:30 p.m.

Thursday, May 1, 2025 8:30 a.m. - 10:30 a.m.

Exhibit Breakdown:

Thursday, May 1, 2025 8:00 a.m. - 10:30 p.m.

**Vendors are welcome to participate
in all conference activities!**

EXHIBIT BOOTH RENTAL

EXHIBIT BOOTH—\$1,500

Includes two registrations for booth personnel

SPONSORSHIP LEVELS

Business Sponsorships

Cancellations after April 16, 2025 will incur a \$1,500 cancellation fee.

DIAMOND SPONSOR—\$7,500

- Two booths in prominent location at Annual Conference
- One exhibit table at Fall and Winter Conferences
- Attendance for four people at Annual Conference
- Recognition in conference programs
- Listing as a business sponsor at all conferences
- Listing on AASBO website
- Opportunity to submit proposal for presentation at AASBO events

PLATINUM SPONSOR—\$5,000

- Booth in prominent location at Annual Conference
- One exhibit table at Fall and Winter Conferences
- Attendance for two people at Annual Conference
- Recognition in conference programs
- Listing as a business sponsor at all conferences
- Listing on AASBO website

GOLD SPONSOR—\$2,500

- Booth at Annual Conference
- One exhibit table at Fall or Winter Conference
- Listing as business sponsor at conference
- Attendance for two people at Annual Conference
- Recognition in conference program

Annual Conference Sponsorships

SPEAKER SPONSOR*—\$5,000

- Attendance for two people at Annual Conference
- Opportunity to introduce keynote speaker
- Recognition in conference program

WI-FI SPONSOR*—\$4,000

- Attendance for two people at Annual Conference
- Company name listed as wi-fi password
- Recognition in conference program

BREAK SPONSOR*—\$3,000

- Attendance for two people at annual conference
- Logo or listing on signage at conferences
- Recognition in conference program

Does not include booth at annual conference

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Alabama Association of School Business Officials

AASBO EXHIBIT SHOW

Your company will be front and center at Alabama's largest trade show of educational products and services. AASBO serves over 1,500 members, representing every Alabama K-12 public school district. Each vendor receives recognition in the conference program, signage, and at the general session.

EXHIBIT SPACE SPECIFICATIONS

A single booth section for this show will be:

- 8' by 8' in size and will have an 8' high backdrop and 3' high side rails.
- Included in each booth are one 6' by 30" H draped table, one chair, and one wastebasket.
- Booth color is navy blue. The exhibit hall is carpeted.
- Electrical service is provided for all booths if noted on registration form.
- Exhibit hall is limited to 65 booths and are sold on a first come first serve basis.
- Confirmations and further instructions, including booth locations and conference attendees will be sent out by April 7, 2025.

EXHIBITOR ROOM BLOCK

A room block has been reserved specifically for vendors at the Perdido Beach Resort. After registering as a sponsor or vendor, you will receive the code to book your hotel room. Register early, the hotel will sell out!

SHIPPING INSTRUCTIONS

All packages sent directly to the resort are to be addressed as follows:

Your Name

Wave Audio Visual Productions

Alabama Association of School Business Officials

Your Company Name

27200 Perdido Beach Blvd.

Orange Beach, AL 36561



Agenda at a Glance

Tuesday, April 29, 2025

11:00am-5:00pm	Registration
9:00am-3:00pm	Budget Workshop for New CSFOs
1:00pm-4:30pm	Pre-Conference Workshops
5:00pm-7:00pm	Opening Mixer (Sponsors & Vendors Welcome)

Wednesday, April 30, 2025

8:00am-9:00am	Registration
9:00am-11:30am	First General Session
11:30am-1:00pm	Lunch Break
1:00pm-1:45pm	Breakout Sessions
2:00pm-2:45pm	Breakout Sessions
3:00pm-4:00pm	Breakout Sessions/Vendor Hall
4:00pm-5:30pm	Vendor Hall Exhibit Reception

Thursday, May 1, 2025

7:30am-8:00am	Breakfast
8:00am-9:30am	Breakout Sessions
8:30am-10:30am	Vendor Hall Exhibits Open
9:30am-10:15am	Break in Vendor Hall
10:30am-12:00pm	Vendor Door Prizes/Economic
12:00pm-1:00pm	Update Lunch (afternoon attendees only)
1:00pm-4:00pm	Post-Conference Workshop

Friday, May 2, 2025

8:00am-8:45am	Breakfast
8:45am-10:00am	Second General Session



Registration Options for Vendors & Sponsors

Register by Mail
Registration Services
The University of Alabama
Box 870388
Tuscaloosa, AL 35487

Register by Phone
1-866-432-2015
1-205-348-3000

Register Online Here

55th AASBO Annual Conference
April 29- May 2, 2025 Orange Beach, AL
Program #: CS-2504-AASBOX-01
Exhibit Booth Rental

Please submit this entire page for your registration. For multiple registrations, please duplicate this form.

First: Middle Initial:

Last:

Preferred Name / Nickname:

Company/Organization Name:

Mailing Address:

City: State: Zip:

Email Address:

Phone:

Job Title:

How did you find out about this program?

[] Enclosed is a check for \$ made payable to THE UNIVERSITY OF ALABAMA

[] Charge \$ to credit card: [] MasterCard [] VISA [] American Express [] Discover

Card # Exp. Date /

Security / Verification / CVV Code (Three or four digit code on back or front of credit card.)

Authorizing Signature:

CONTACT INFORMATION FOR SPONSOR/VENDOR - \$50 ADDITIONAL PERSONNEL

- 1. Name: Email:
2. Name: Email:
3. Name: Email:
4. Name: Email:

- [] \$1,500 Exhibit Booth
Includes two registrations
[] \$50 Additional Personnel (each)

Business Sponsorships

- [] \$7,500 Diamond Sponsor
Includes four registrations, two booths at Annual Conference and one exhibit table at Fall and Winter sessions.
[] \$5,000 Platinum Sponsor
Includes two registrations, one booth at Annual Conference and one exhibit table at Fall and Winter sessions.
[] \$2,500 Gold Sponsor
Includes two registrations and one booth at Annual Conference and one exhibit table at Fall or Winter session.

Annual Conference Sponsorships

- [] \$5,000 Speaker Sponsor
Includes two registrations at Annual Conference and an opportunity to introduce keynote speaker.
*Does not include exhibit booth.
[] \$4,000 Wi-Fi Sponsor
Includes two registrations at Annual Conference and company name listed as wi-fi password.
*Does not include exhibit booth.
[] \$3,000 Break Sponsor
Includes two registrations at Annual Conference.
*Does not include exhibit booth.