

aasbo

Alabama Association of
School Business Officials

2023 Business Sponsorship Program

The Alabama Association of School Business Officials (AASBO) is pleased to offer its Business Sponsorship Program. AASBO, an independent, not-for-profit professional association, is dedicated to being the trusted resource for school business operations in Alabama. AASBO is one of the state and province affiliates of the Association of School Business Officials International (ASBO Intl.) which serves members from the United States, Canada, and more than 20 other nations. Currently, AASBO has more than 1,500 members representing more than 130 public school districts in Alabama.

AASBO has been fortunate over the years to have the financial support of our sponsors who have helped to underwrite and enhance our annual conference each year. This program seeks to provide sponsors with year-round benefits that provide the long-term return on investment needed to grow and maintain business with Alabama school districts. By offering opportunities for branding, networking, sales and customer loyalty, our sponsorship program can work to complement your business strategy.

By choosing a sponsorship opportunity, your business will be front and center at the state's premier school business events that attracts the decision-makers from Alabama schools. Not only will your company achieve recognition and access to the school industry's most valuable audience, but you will also be supporting the association's key professional development events and have a presence at the largest schools-related products and services exhibition. The attached brochure describes sponsorship levels and the associated benefits for your company. The sponsorship programs are on a January to December cycle.



2023 Business Sponsorship Program

Diamond Sponsor \$7,500

- Two booths in prominent location at Annual Conference
- One exhibit table at Fall and Winter Conferences
- Recognition in conference programs
- Listing as a business sponsor at conference
- Listing on AASBO website

Platinum Sponsor \$5,000

- Booth in prominent location at Annual Conference
- One exhibit table at Fall and Winter Conferences
- Recognition in conference programs
- Listing as a business sponsor at conference
- Listing on AASBO website

Gold Sponsor \$2,500

- Booth at the Annual Conference
- Listing as business sponsor at conference
- One exhibit table at Fall or Winter Conference
- Logo or listing on signage at conferences
- Recognition in conference program

Annual Conference Sponsorships

SPEAKER SPONSOR*—\$5,000

Attendance for two people at Annual Conference
 Opportunity to introduce keynote speaker
 Recognition in conference program

WI-FI SPONSOR*—\$4,000

Attendance for two people at Annual Conference
 Company name listed as wi-fi password
 Recognition in conference program

BREAK SPONSOR*—\$3,000

Attendance for two people at annual conference
 Logo or listing on signage at conferences
 Recognition in conference program

Does not include booth at annual conference

For more information, please contact David Smith or Liz Majercik:

David Smith
 Executive Director
david@asbo.com
 256- 585-1511

Liz Majercik
 Administrative Assistant
liz@asbo.com
 573-366-0563



Registration Options for Sponsors

Register by Mail
Registration Services
The University of Alabama
Box 870388
Tuscaloosa, AL 35487

Register by Phone
1-866-432-2015
1-205-348-3000

Register Online

Please submit this entire page for your registration. For multiple registrations, please duplicate this form.

First: _____ Middle Initial: _____

Last: _____

Preferred Name / Nickname: _____

Company/Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

Job Title: _____

How did you find out about this program? _____

Enclosed is a check for \$ _____ made payable to THE UNIVERSITY OF ALABAMA

Charge \$ _____ to credit card: MasterCard VISA American Express Discover

Card # _____ Exp. Date _____ / _____

Security / Verification / CVV Code _____ (Three or four digit code on back or front of credit card.)

Authorizing Signature: _____

53rd AASBO Annual Conference May 2-5, 2023 Orange Beach, AL Program #: CS-2305-AASBOX-01

Business Sponsorships

\$7,500

Diamond Sponsor

Includes four registrations, two booths at Annual Conference and one exhibit table at Fall and Winter conferences.

\$5,000

Platinum Sponsor

Includes two registrations, one booth at Annual Conference and one exhibit table at Fall and Winter conferences.

\$2,500

Gold Sponsor

Includes two registrations and one booth at Annual Conference and one exhibit table at Fall or Winter Conference

Annual Conference Sponsorships

\$5,000

Speaker Sponsor

Includes two registrations at Annual Conference and an opportunity to introduce keynote speaker.

**Does not include exhibit booth.*

\$4,000

Wi-Fi Sponsor

Includes two registrations at Annual Conference and company name listed as wi-fi password.

**Does not include exhibit booth.*

\$3,000

Break Sponsor

Includes two registrations at Annual Conference

**Does not include exhibit booth.*