

aasbo

Alabama Association of School Business Officials

2023 EXHIBIT & SPONSORSHIP OPPORTUNITIES

The 53rd Annual Alabama Association of School Business Officials conference will be held May 2-5, 2023 at the beautiful Perdido Beach Resort in Orange Beach, Alabama. We would like to cordially invite you to participate in our annual program again this year as a program sponsor and/or an exhibitor at our vendor fair. Times have been set aside on Wednesday and Thursday for members to visit the vendor showcase, located on the beach level in the Perdido Beach Resort.

AASBO 2023 Exhibit Show

Exhibit Show Setup:

Wednesday, May 3, 2023 1:30 p.m.

Exhibit Show Hours:

Wednesday, May 3, 2023 3:00 p.m. - 5:30 p.m.

Thursday, May 4, 2023 10:00 a.m. - 11:00 a.m.

Exhibit Breakdown:

Thursday, May 4, 2023 11:00 a.m.

**Vendors are welcome to participate
in all conference activities!**

EXHIBIT BOOTH RENTAL

EXHIBIT BOOTH—\$1,500

Includes two registrations for booth personnel

SPONSORSHIP LEVELS

Business Sponsorships

Cancellations after April 18, 2023 will incur a \$1,500 cancellation fee.

DIAMOND SPONSOR—\$7,500

Two booths in prominent location at Annual Conference
One exhibit table at Fall and Winter Conferences
Recognition in conference programs
Listing as a business sponsor at all conferences
Listing on AASBO website

PLATINUM SPONSOR—\$5,000

Booth in prominent location at Annual Conference
One exhibit table at Fall and Winter Conferences
Recognition in conference programs
Listing as a business sponsor at all conferences
Listing on AASBO website

GOLD SPONSOR—\$2,500

Booth at Annual Conference
One exhibit table at Fall or Winter Conferences
Listing as business sponsor at conference
Recognition in conference program
Logo or listing on signage at conference

Annual Conference Sponsorships

SPEAKER SPONSOR*—\$5,000

Attendance for two people at Annual Conference
Opportunity to introduce keynote speaker
Recognition in conference program

WI-FI SPONSOR*—\$4,000

Attendance for two people at Annual Conference
Company name listed as wi-fi password
Recognition in conference program

BREAK SPONSOR*—\$3,000

Attendance for two people at annual conference
Logo or listing on signage at conferences
Recognition in conference program

Does not include booth at annual conference

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Alabama Association of
School Business Officials

AASBO EXHIBIT SHOW

EXHIBIT SPACE SPECIFICATIONS

A single booth section for this show will be:

- 8' by 10' in size and will have an 8' high backdrop and 3' high side rails.
- Included in each booth are one 6' by 30" H draped table, one chair, and one wastebasket.
- Booth color is navy blue. The exhibit hall is carpeted.
- Electrical service is provided for all booths if noted on registration form.
- Exhibit hall is limited to booths and are sold on a first come first serve basis.
- Confirmations and further instructions, including booth locations and conference attendees will be sent out by April 7, 2023.

SHIPPING INSTRUCTIONS

All packages sent directly to the resort are to be addressed as follows:

Your Name

Wave Audio Visual Productions

Alabama Association of School Business Officials

Your Company Name

27200 Perdido Beach Blvd.

Orange Beach, AL 36561

Agenda at a Glance

Tuesday, May 2, 2023

11:00am - 5:00pm Registration

9:00am - 3:00pm New CSFO Budget Workshop (Invitation Only)

1:00pm - 4:30pm Pre-Conference Workshops

5:00 - 6:30pm Opening Reception (Sponsors & Vendors Welcome)

Wednesday, May 3, 2023

8:00 - 9:00am Registration

9:00 - 11:30am First General Session

11:30am - 1:00pm Lunch on the Pool Deck

1:00 - 4:00pm Breakout Sessions

3:00 - 4:00pm Vendor Hall (CSFOs/Purchasing)

4:00 - 5:30pm Vendor Exhibits Reception

Thursday, May 4, 2023

7:30 - 8:30am Breakfast

8:30 - 10:00am Breakout Sessions

10:00 - 11:00am Break in Vendor Hall

11:15am - 12:00pm Breakout Sessions

12:00 - 1:00pm Lunch (Afternoon Workshop Attendees Only)

1:00 - 4:30pm *"Attracting & Retaining the Next Greatest Generation"*

Friday, May 5, 2023

8:00 - 11:00am Breakfast and Second General Session



Registration Options for Sponsors

Register by Mail
Registration Services
The University of Alabama
Box 870388
Tuscaloosa, AL 35487

Register by Phone
1-866-432-2015
1-205-348-3000

Register Online

Please submit this entire page for your registration. For multiple registrations, please duplicate this form.

First: Middle Initial:

Last:

Preferred Name / Nickname:

Company/Organization Name:

Mailing Address:

City: State: Zip:

Email Address:

Phone:

Job Title:

How did you find out about this program?

[] Enclosed is a check for \$ made payable to THE UNIVERSITY OF ALABAMA

[] Charge \$ to credit card: [] MasterCard [] VISA [] American Express [] Discover

Card # Exp. Date /

Security / Verification / CVV Code (Three or four digit code on back or front of credit card.)

Authorizing Signature:

CONTACT INFORMATION FOR SPONSOR - \$50 ADDITIONAL PERSONNEL

- 1. Name: Email:
2. Name: Email:
3. Name: Email:
4. Name: Email:

53rd AASBO Annual Conference
May 2-5, 2023 Orange Beach, AL
Program #: CS-2305-AASBOX-01

Exhibit Booth Rental

- [] \$1,500 Exhibit Booth
Includes two registrations
[] \$50 Additional Personnel (each)

Business Sponsorships

- [] \$7,500 Diamond Sponsor
Includes four registrations, two booths at Annual Conference and one exhibit table at Fall and Winter conferences.
[] \$5,000 Platinum Sponsor
Includes two registrations, one booth at Annual Conference and one exhibit table at Fall and Winter conferences.
[] \$2,500 Gold Sponsor
Includes two registrations and one booth at Annual Conference and one exhibit table at Fall or Winter Conference

Annual Conference Sponsorships

- [] \$5,000 Speaker Sponsor
Includes two registrations at Annual Conference and an opportunity to introduce keynote speaker.
*Does not include exhibit booth.
[] \$4,000 Wi-Fi Sponsor
Includes two registrations at Annual Conference and company name listed as wi-fi password.
*Does not include exhibit booth.
[] \$3,000 Break Sponsor
Includes two registrations at Annual Conference
*Does not include exhibit booth.